

FOTOFREO 2010 The Digital Fine Print Workshop

The Digital Fine Print Workshop

This hands-on workshop concentrates on printing digital files to the highest level of perfection. The aim is to promote and facilitate the production of prints of exquisite quality. Specialized printing processes, materials and techniques combine to significantly expand the range of the fine print and its creative tradition.

Topics covered include: **Creating a Digital Print**

- Re-defining spatial and luminosity relationships in the print
- Optimizing printer driver settings
- Linearizing and profiling printers, inksets and media
- Softproofing and hardproofing digital images
- Output sharpening strategies and techniques

Digital and Analogue Printing Processes

- Epson wide gamut pigment inkjet printing
- Evaluating quality: Photographic versus inkjet prints

- Continuous tone versus 8 bit and 16 bit workflows
- File size (ppi) and printer resolution (dpi) testing
- Printing with drivers and RIPS

Ink and Paper Combinations

- Fine art, rag, baryta and resin-coated papers
- Aesthetic considerations: Depth, dimensionality and presence
- Evaluating inksets: Density, gamut and ink inconsistency
- Metamerism failure: Lighting and viewing digital prints

- Archival testing: Media, inksets and print coatings

Advanced Printing Techniques

- The Digital B&W Fine Print
- Split toning and multi-layered toning techniques
- Digital intensification and reduction
- Refining and expanding print luminosity
- Putting it all together: Developing a fine art printing workflow

The workshop is conducted as a series of practical studio demonstrations and discussions. Participants will be printing their own images on the day, utilizing the latest state-of-the-art printers, media and inksets. All processes and materials are critically analyzed and illustrated with real world case-studies and finished prints.

Histories and theories of visual art are also incorporated to expand your creative practice. Detailed course notes are provided.

Presenter: Dr Les Walkling
Date: 31st March 2010
Time: 9.30am-4.30pm

Venue: team Digital Training Centre 268 Lord St East Perth
Cost: \$286 Gst inc (includes lunch)

How to enrol

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