

I AM NIKON



Nikon has helped us see and retain history, emotion, joy, happiness, sad moments, fond memories, the bright and ugly side of where we lived...and painted the world with different perspective and angles

D_f



I AM PURE PHOTOGRAPHY



Fusion of precision mechanics and exquisite image quality

Professional



Df



D300s



D7100



D610



D800(E)



D4

Core



D5300



D7000



D5100



D3200



D5200



D3100

Popular

Nikon Df



A black Nikon Df camera is centered in the image. The background is black with faint, white technical line art of camera components. Two yellow circles are overlaid on the left side of the camera. The top circle contains the text 'Nikon Df'. The bottom circle contains the text '16.25 Megapixel full frame DSLR (same as D4)'. The camera itself has 'Nikon' and 'Df' branding, and a lens with 'Nikon' and 'AF-S NIKKOR 50mm 1:1.4' text.

Nikon Df

16.25 Megapixel
full frame DSLR
(same as D4)

A black Nikon Df camera is centered in the image. The background is black with faint, white technical line art of camera components. Three yellow circles are overlaid on the left side of the camera. The first circle contains the text 'Nikon Df'. The second circle contains the text '16.25 Megapixel full frame DSLR (same as D4)'. The third circle contains the text 'Extendable ISO range 50 to 204800'.

Nikon Df

16.25 Megapixel
full frame DSLR
(same as D4)

Extendable
ISO range
50 to 204800



Nikon Df

16.25 Megapixel
full frame DSLR
(same as D4)

Extendable
ISO range
50 to 204800

EXPEED 3
Image Processor



Nikon Df



Nikon Df

39 Point AF



Nikon Df

2,016 Pixel
RGB sensor

39 Point AF



Nikon Df

2,016 Pixel
RGB sensor

39 Point AF

5.5 FPS



Nikon Df

39 Point AF

2,016 Pixel
RGB sensor

5.5 FPS

Gridlines in
Live View



Nikon Df

39 Point AF

2,016 Pixel
RGB sensor

5.5 FPS

Gridlines in
Live View

Spot White
Balance

Df





Df

3.2" 921k-dot
LCD monitor



Df

Mechanical
dials

3.2" 921k-dot
LCD monitor



Df

Mechanical
dials

3.2" 921k-dot
LCD monitor

Magnesium
alloy



Df

Mechanical
dials

3.2" 921k-dot
LCD monitor

Magnesium
alloy

100% Frame
coverage



Df

Compatible
with non-AI
lenses

Mechanical
dials

3.2" 921k-dot
LCD monitor

100% Frame
coverage

Magnesium
alloy



Df

3.2" 921k-dot
LCD monitor

Mechanical
dials

Magnesium
alloy

100% Frame
coverage

Compatible
with non-AI
lenses

Compact and
lightweight



At the heart of the image

2YEAR MANUFACTURER WARRANTY
I AM PEACE OF MIND
on all Nikon DSLRs, SLRs and Mirrorless cameras purchased through Nikon Australia's authorised dealers. Not available on warranty replacement cameras. See myNikonLife.com.au/warranty



I AM INSTANT PHOTO SHARING

Nikon
INSTANT PHOTO SHARING
MyNikonLife.com.au/share

I AM NIKON



A new AF-S 50mm f/1.8G (Special Edition) kit lens to match the styling of the Nikon Df that provides the same optical performance as the current AF-S 50mm f/1.8G

D_f



I AM PURE PHOTOGRAPHY





2012

331

EDRABOUR

2012

330

EDRABOUR

2012

335

EDRABOUR

2012

334

EDRABOUR

2012

332

EDRABOUR

2012

331

EDRABOUR

2012

330

EDRABOUR

EDRABOUR

2012

327

EDRABOUR

2012

319

EDRABOUR

2012

323

EDRABOUR

2012

324

EDRABOUR

2012

325

EDRABOUR

2012

326





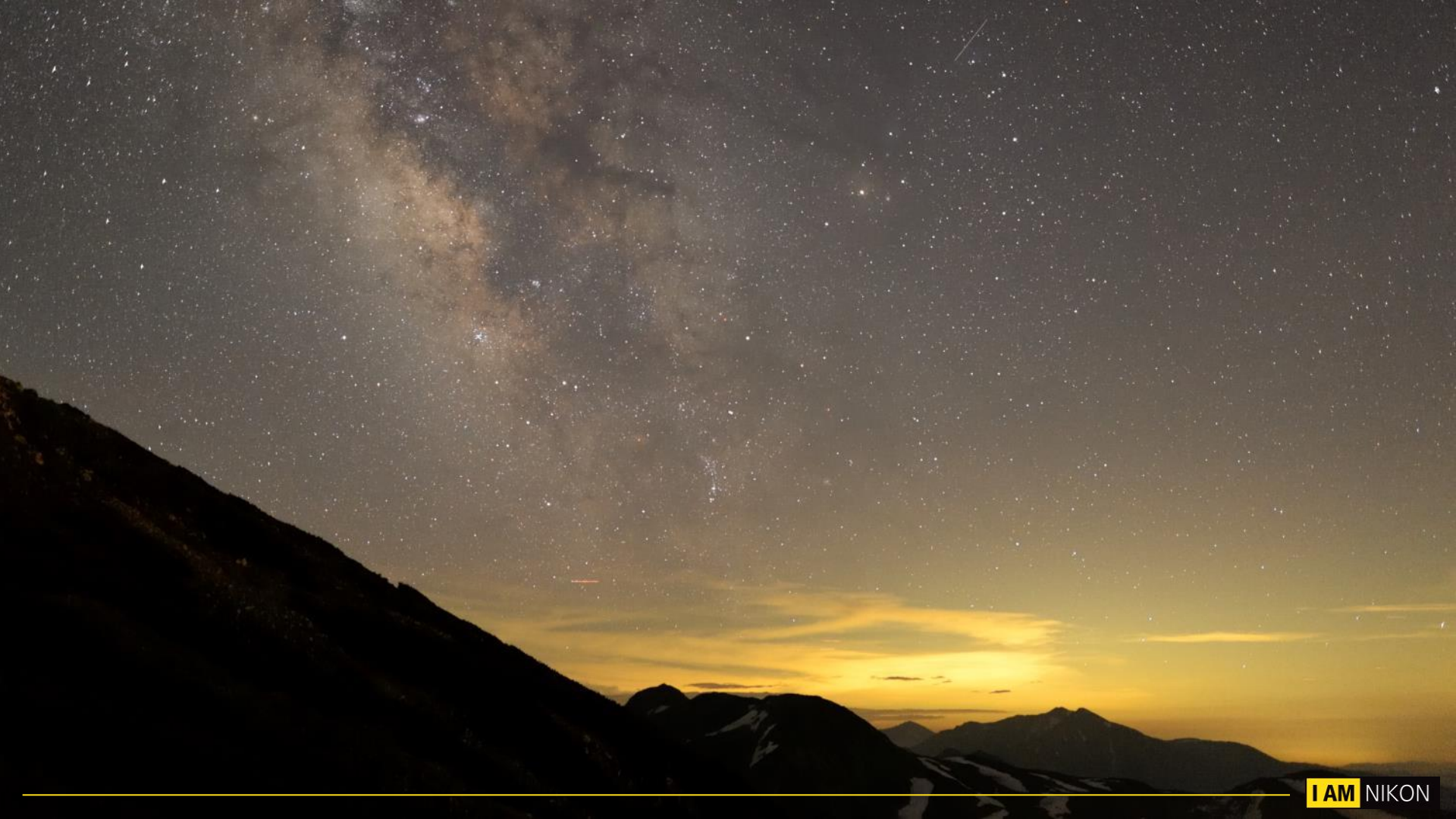












I AM NIKON

At the heart of the image

